



Where Great Floors Begin

Flooring

Welcome to Shaw

Flooring for your new home is an important purchase. You'll live with your selection for a long time, and it's vital that you be completely satisfied with it. If that's your top concern, rest assured it's ours, too. Shaw stands ready to serve you with the finest, most luxurious, most fashionable carpet available—and our warranties are unmatched in the industry.

Perhaps you'd like to know a little more about us. A subsidiary of Berkshire Hathaway, Inc., we're the world's largest carpet manufacturer and a leading floor covering provider with more than \$5 billion in annual sales and approximately 31,000 associates.

Headquartered in Dalton, Georgia, we manufacture and distribute carpeting, rugs, hardwood, laminate and ceramic tile for residential and commercial customers worldwide. Shaw is a recognized trail blazer in environmental stewardship, implementing hundreds of sustainability initiatives and cradle-to-cradle design solutions, collectively termed the **Shaw Green Edge**.™

For a big company, we believe in the personal touch. Shaw is world-class largely because our chief concern is making our customers happy. To do this, we ...

- cultivate relationships and results
- pioneer in product design and technology
- practice hard work, honesty and integrity

All these values lead us to be the kind of company that gives flawless service and makes superlative products. Great floors for the places we live, work, learn and gather. Especially for the beautiful place you call home.

For more information, please visit www.shawfloors.com.





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Every Season (Standard Feature)

As its name suggests, Every Season is always beautiful. A freize' of incredible softness and exquisite styling, it also gives outstanding performance. It's naturally stain resistant. Naturally silky and comfortable. Naturally a perfect fit for anywhere you want abundant luxury.

Features

100: BCF ClearTouch PET Polyester freize' in solid or berber colorations

★★★★★ **5-Star Assurance:**

10-Year Quality Assurance Warranty

This warranty certifies that your Shaw carpet will be free of manufacturing defects for a period of 10 years.

ClearTouch PET

This carpet is crafted of Shaw's ClearTouch continuous filament polyester and offers exceptional softness and outstanding stain and soil resistance.

10-Year TEXTUREGARD Warranty

The Shaw TEXTUREGARD carpet will not exhibit significant loss of texture from foot traffic for a period of 10 years.

10-Year SoftBac Platinum

This carpet features SoftBac Platinum, a revolutionary backing system that provides longer-lasting beauty.

- 10-Year no-wrinkle guarantee
- Unmatched softness
- Increased sound and thermal insulation
- Patented, double-built foundation—a Shaw exclusive

30-Day Customer Satisfaction

If you're not completely satisfied with this Shaw carpet, we'll replace your carpet with one of comparable value, excluding charges (such as labor) which relate to the replacement.



Carpet | Silver



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Completely Chic (Optional Upgrade)

A lovely frieze', Completely Chic represents a lighthearted new trend in carpeting. The fashionable, slightly shaggy twist effect makes it casual but elegant. Sparking formal living areas with energy and vibrance. Lending an extra toe-pampering sumptuousness to cozy bedrooms. You'll revel in it.

Features

46-oz. frieze' in berber or jewel colorations

★★★★★ **5-Star Assurance:**

10-Year Quality Assurance Warranty

This warranty certifies that your Shaw carpet will be free of manufacturing defects for a period of 10 years.

STAINMASTER XTRALIFE

Shaw has extended the warranties on this STAINMASTER XTRALIFE carpet to a total of 10 years stain and soil resistance and 10 years texture retention.

Tactesse

This carpet features Tactess nylon, a carpet fiber that combines elegance, softness, and durability in STAINMASTER carpet.

10-Year SoftBac Platinum

This carpet features SoftBac Platinum, a revolutionary backing system that provides longer-lasting beauty.

- 10-Year no-wrinkle guarantee
- Unmatched softness
- Increased sound and thermal insulation
- Patented, double-built foundation—a Shaw exclusive

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Moonshadow (Optional Upgrade)

Opulent and lavish, Moonshadow is a thick, utterly decadent friezé that begs to be touched. Walked on. Curled up on. And that's long before you've finished appreciating its visual subtleties and rich colors. Moonshadow... for a floor that's pure pleasure.

Features

65-oz. freizé in solid, berber or jewel colorations

★★★★★ **5-Star Assurance:**

10-Year Quality Assurance Warranty

This warranty certifies that your Shaw carpet will be free of manufacturing defects for a period of 10 years.

R2x®

This carpet features Shaw's R2x® combined soil and stain resistance system, a patented treatment that offers a 10-year limited warranty against soiling and liquid spills.

10-Year Stain Resistance Warranty

This warranty certifies that your Shaw carpet will remain stain resistant to most household food and beverage substances for 10 years.

10-Year TEXTUREGARD Warranty

The Shaw TEXTUREGARD carpet will not exhibit significant loss of texture from foot traffic for a period of 10 years.

10-Year SoftBac Platinum

This carpet features SoftBac Platinum, a revolutionary backing system that provides longer-lasting beauty.

- 10-Year no-wrinkle guarantee
- Unmatched softness
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