



A MASTER PLANNED  
COMMUNITY

*An Extraordinary Lifestyle*

THE NEWSLETTER

*August 2007*



*SV Kids & Summertime Fun*



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*THE LOOK SAYS IT ALL!*

*As you can see, the SV Kids Camp, otherwise known as "Pam Camp" was a huge success. The kids enjoyed everything from crafts to swimming, to campfires and more!*

*Thanks to all those who participated and the parents who helped!*





## DEVELOPMENT UPDATE

Lots Sold: 481

Lots Under Contract: 50

Lots for Sale: 124

Total Developed Lots: 655

Lots To Be Developed: +/- 270

New Homes Sold: 441

New Homes for Sale: 26

## DOGS

All dogs must be on a leash whenever they are off your property.

Please be mindful of your dog's tendency to bark and be respectful toward your neighbors.

Pick up after your dogs anywhere other than your own property.

Rogers Animal Control (621-1196) will be called to pick up any stray dogs.

## TRASH / RECYCLING

Please be mindful of your neighbors and watch your trash and recycle bins. Keep the level of trash or recycled items below the rim to help keep the trash inside the containers.

Our trash day is Friday unless otherwise specified. Bulk trash day is the fourth Friday of each month.

Any questions, please call Inland Service Corp. at 878-1384.

## LAWN CLIPPINGS & DEBRIS

Lawn clippings and other yard waste are the responsibility of the property owner to remove without blowing, sweeping or otherwise disposing of on streets, common areas or any other areas within the development. Bags are available at Inland Service Corporation at 3507 N. Arkansas Street in Rogers.

## RESALE HOMES

ON

[www.SHADOWVALLEYINFO.com](http://www.SHADOWVALLEYINFO.com)

All Shadow Valley Resale Homes included in the Multiple Listing Service (MLS) are now included on [www.shadowvalley.com](http://www.shadowvalley.com) under the heading of Resale Homes without any action required by the Homeowner or Realtor. All Homeowners listing their homes for sale should encourage Realtors to use the Welcome Center and other SVCC facilities just as they do for new homes.

## COMMUNITY SIGN POLICY

The Covenants, Conditions & Restrictions (CCR's) for the Community limit signing to "one professionally made sign per Lot of not more than six (6) square feet advertising a Dwelling for sale or lease". Authorized signs shall be placed in the front yard. All other signs require approval.

**"18 MPH"**

**"STOP"**

**"GOLF CART X-ING"**

FOR THE SAFETY OF YOUR FELLOW  
MEMBERS AND NEIGHBORS,  
(ESPECIALLY, THE MANY CHILDREN  
IN THE COMMUNITY!)

***OBSERVE THE  
TRAFFIC RULES!***

**GATEHOUSE  
203-0135**

Please proceed slowly and be prepared to stop when entering or exiting the community for the safety of the staff and to allow them to read your vehicle sticker.

We have had several near accidents involving Gatehouse personnel, and gates broken recently due to excessive speed, failure to stop, "piggy-backing" behind other cars, etc.

***YOUR COOPERATION IS EXPECTED!***





## STAFF DIRECTORY

### General Manager

Rich Reaves 903-4141

### Director of Food & Beverage

Pamela Kruse 203-0000 x 1

### Director of Golf

John Flores 203-0000 x 2

### Director of Tennis

Melissa Kelly 203-0000 x 3

### Director of Fitness

Bruce Williams 203-0000 x 4

## SVCC NUMBERS

Welcome Center 203-0000 x 0

The Overlook 203-0000 x 1

Golf Shop 203-0000 x 2

Tennis Shop 203-0000 x 3

Fitness Center 203-0000 x 4

Children's Act. Ctr. 203-0000 x 5

GM's Office 203-0000 x 6

Golf Course Superintendent's  
Office 203-4076

## CLUBHOUSE

### HOURS OF OPERATION

The clubhouse will be open 8:00 AM to 10:00 PM 7 days a week. These times are subject to change when special events, leagues, weather, etc. warrant.

See the department sections for specific hours or call 203-0000 x 0.

See [www.shadowvalleyinfo.com](http://www.shadowvalleyinfo.com) for closing information.

Note: When the clubhouse is closed, all SVCC facilities are closed as well.

## MEMBERSHIP INFORMATION

Fees and dues  
excluding taxes:

Membership Type	Initiation Fees	Monthly Dues
Social	\$1,000	\$85
Tennis	\$2,250	\$145
Golf	\$5,000	\$275

Transfer Fee: \$100

Upgrades: Contact the Welcome Center for more details.

## CHILDREN'S ACTIVITY CENTER

The Children's Activity Center now has what the bigger kids have been looking for...Games and more games! We have added 2 new televisions with a Sony Play Station 2 on one and a Nintendo Gamecube with plenty of games.



The feedback has been tremendous from the kids, parents and staff alike.

We are looking to improve the entire experience and we need your help with the following:

- Please allow enough time to sign all kids in and inform us of anything we should be aware of relative to your child.
- Please DO NOT bring in any sick children (if they have a fever or are otherwise ill, you will be contacted to pick them up).
- Make sure the children in diapers are "changed" prior to entering the CAC and provide additional diapers in their bags.
- Leave "personal" toys or other

## CAC REMINDERS

• **You must be on SVCC Clubhouse property to leave your child in the Children's Activity Center.**

• **Absolutely NO outside snacks/food will be allowed inside the Activity Center.** Many children have allergies to certain foods (most commonly peanuts). In an effort to minimize this problem, our snacks are limited to Cheerios and Goldfish and we do not allow any food items to be brought into the CAC.



• **Sign In/Out:** Please remember to sign in your child's FIRST & LAST NAME as well as your SVCC location (fitness, tennis, golf, restaurant, etc.). Please remember pick-up the children prior to closing time. It is not the responsibility of the CAC or Overlook staff to go get the children or parent / guardian.

• **Feeding Policies:** CAC personnel will only bottle/sippy cup feed infants and toddlers. No solid baby foods.

## PAYMENT POLICY

There are two options for purchases at SVCC:

- 1) Utilize the credit card that you registered with SVCC to be kept "on file."
- 2) Present a credit card at the time of transaction.

If you do not have a card on file or would like to add a card, please stop by the Welcome Center.

## COMMENTS & SUGGESTIONS

If you have any comments or suggestions, please contact the GM's Office at 203-0000 x 6 or [gm@shadowvalleyinfo.com](mailto:gm@shadowvalleyinfo.com).



AAO HOUSTON NUTT  
CLASSIC PICTURES







## DATES TO REMEMBER

### AUGUST

TUE 7<sup>TH</sup> - Barbecue Family Buffet  
FRI 10<sup>TH</sup> - Burford Miller Band on the Patio/Steak by the Ounce.  
MON 13<sup>TH</sup> - Back to School Pool Party 12:00pm to 2:00pm

### SEPTEMBER

TUE 4<sup>TH</sup> - Italian Style Family Buffet  
WED 5<sup>TH</sup> - Birthday Dinner Night  
SAT 15<sup>TH</sup> - 3<sup>RD</sup> Annual Barbecue Competition  
SUN 30<sup>TH</sup> - Kids Cooking Class

### OCTOBER

TUE 2<sup>ND</sup> - Country Style Family Buffet  
WED 3<sup>RD</sup> - Birthday Dinner Night  
SUN 14<sup>TH</sup> - Kids Cooking Class  
FRI 26<sup>TH</sup> - Adult Halloween Party  
SUN 28<sup>TH</sup> - Fall Festival

### NOVEMBER

SUN 4<sup>TH</sup> - Kids Cooking Class  
TUE 6<sup>TH</sup> - Asian Style Family Buffet  
WED 7<sup>TH</sup> Birthday Dinner Night  
FRI 9<sup>TH</sup> Steak by the Ounce Night

### DECEMBER

SUN 2<sup>ND</sup> - Kids Cooking Class  
TUE 4<sup>TH</sup> - Mexican Style Family Buffet  
WED 5<sup>TH</sup> - Birthday Dinner Night  
SAT 8<sup>TH</sup> - Santa's Workshop  
SUN 9<sup>TH</sup> - Santa Brunch  
TUE 11<sup>TH</sup> - Member Appreciation  
MON 31<sup>ST</sup> - New Years Eve Party

## BURFORD MILLER BAND ON THE PATIO / STEAK BY THE OZ.

AUGUST 10<sup>TH</sup> 7:00 - 10:00 PM

Enjoy the sunset while listening to the Burford Miller Band performing live on the patio.

## 3<sup>RD</sup> ANNUAL BBQ CONTEST

SEPTEMBER 15<sup>TH</sup>

The fierce competition continues. This year we are adding a dessert bake-off!

## BIRTHDAY DINNER NIGHT

If your birthday is this month, please come in and have a meal with us. This is applicable to the member whose birthday it is and must be the current month. No rainchecks. Dine in only.

## ADULT ONLY DINING NIGHT

There are many of you out there that would love to come and dine on some of Northwest Arkansas' finest food at the Overlook, but would prefer a less festive and child free atmosphere...we understand!

So, we are pleased to announce a new "ADULT ONLY" dining experience every Friday night in August and September.

Remember, Friday nights are at the club are fantastic - In order to ensure seating, reservations are highly recommended.



## FAMILY BUFFETS NIGHT

Back by popular demand! We are bringing back the family buffet on the first Tuesday of the month.

We understand how hectic your evenings are, so leave the cooking to us!



## CHEF'S TABLE

Do you have a special occasion? Would you like to have your favorite meal prepared for you? Birthday/Anniversary/Baptism? Chef Jeremy will prepare a menu of up to five courses paired with wines for groups of up to 10.

For more information call Pam at 203-0000 x 1.

## REMINDERS / ETIQUETTE

You may love to hear your children yell about their favorite show, but the patrons at the next table might not.

Doting parents may find it a sign of budding testosterone that your little ones are wrestling over the crayons, but others don't.

Children need to be at the table with an adult at all times, this is for their safety and the enjoyment of all patrons.

Children are not permitted to be running around the clubhouse (inside or out) unsupervised.

Children in the CAC must be picked up by their responsible party prior to the closing time of the CAC.

Playing on the practice putting green and driving range is strictly forbidden.

## POOL REMINDERS

Please be mindful of our dress code policies. Eating a meal at the pool in your swim suits is appropriate, however please remember that in order to be in the clubhouse you must be fully dressed. This includes a shirt, pants, shorts or a skirt and your shoes. For the sake of other patrons, please do not use the Overlook restaurant as an exit.

## GIFT CERTIFICATES

Overlook Gift Certificates are available at the Welcome Center in any amount you or your company might need or ask your server for more details.

## HOURS OF OPERATION

Monday-Friday  
11:00 AM - 10:00 PM

SATURDAY & SUNDAY  
8:00 AM - 10:00 PM

- Coffee served daily at 8:00 AM in the Fitness Foyer.
- The kitchen closes at 9:00 PM.



## SUMMER '07 KIDS ACTIVITIES

### KIDS AGES 2-5

#### Story Time

Every Monday @ 3:15 PM

#### Kids In Action

Every Wednesday @ 3:15 PM

7 weeks of learning and fun!  
Starts June 11<sup>th</sup> Ends July 30<sup>th</sup>  
(skip July 4<sup>th</sup> week)

Price: \$70 (for all 14 classes!)



### KIDS AGES 6-10

#### Book Club

Every Monday @ 4:00 PM

#### Little Rembrandts-Art Class!

Every Wednesday @ 4:00 PM

7 weeks of learning and fun!  
Starts June 13<sup>th</sup> Ends August 1<sup>st</sup>  
(skip July 4<sup>th</sup> week)

Price: \$95 (for all 14 classes!)

## PINA-BANANA-ORANGE SMOOTHIE RECIPE

### INGREDIENTS

1 frozen Banana, 1 Cup Fresh Pineapple, 1/2 Cup Soymilk, 1/3 Cup Orange Juice, 1 Tablespoon Canned Pumpkin, 1 Tablespoon Ground Flax Seeds and 1 Tablespoon Honey or Maple Syrup (Optional).

### DIRECTIONS

1. Place all of the ingredients in a food processor or blender.
2. Blend For 1-2 Minutes, Or Until Smooth And Creamy.
3. Makes About 2-3/4 Cups (2 Servings).

### HIGH IN NUTRIENTS

Bromelain, Vitamin C, Beta Carotene, Potassium, Thiamin (Vitamin B-1), Riboflavin (Vitamin B-2), Iron, Fiber, Omega-3 Fatty Acids, Soy Isoflavones.

### BALLET CLASSES

Anyone interested should contact Bruce. Cost is \$45.

Classes every Wednesday: Ages 2-3 from 3:00 - 3:45 PM & Ages 4 & up from 3:45 - 4:30 PM.

Not sure if you have a little ballerina? Try a class for free!

### TANNING

If you want a golden brown tan come check out our tanning bed.

Family 30 day unlimited tanning \$45.00. Individual tanning 30 day unlimited \$25.00. Tanning available 5:30 AM - 8:00 PM.

Call Bruce to book your bed today!

### CONSULT WITH A PRO

Why use a professional trainer? Accountability, safety, intensity, new training routines and nutritional advice are all reasons to use a professional trainer. Get a friend (or foe) and get started this month training toward a new body.

Please call Bruce for your FREE one-time fitness orientation.

# AUGUST

## GROUP / AEROBICS CLASS SCHEDULE

There is a \$20.00 fee for members (\$30.00 for NON-MEMBERS). The fee covers a "Household" of unlimited classes for a month.

Incident Weather Policy - If the Bentonville Public Schools are closed, all fitness classes and personal training sessions will be cancelled.

Day of Week	Start Time	Class Type	Class Location
Monday	9:00 AM	Yoga	Belfry Room
	9:00 AM	Boot Camp	Fitness Center
Tuesday	5:15 AM	Cycling	Belfry Room
	6:00 AM	Cycling	Belfry Room
	9:00 AM	"PUMP"	Belfry Room
	6:00 PM	Cycling	Belfry Room
Wednesday	9:00 AM	Yoga	Belfry Room
Thursday	5:15 AM	Cycling	Belfry Room
	6:00 AM	Cycling	Belfry Room
	9:00 AM	"PUMP"	Belfry Room
	6:00 PM	Cycling	Belfry Room
Friday	9:00 AM	Yoga	Belfry Room
Saturday	7:30 AM	Cycling	Belfry Room
	8:30 AM	"PUMP"	Belfry Room

MON - FRI

5:00 AM - 10:00 PM

**FITNESS  
CENTER  
HOURS**

SAT - SUN

7:00 AM - 10:00 PM



## PINEAPPLES

For a natural and tasty way to improve your health and boost your healing capacity, add fresh pineapple and pineapple juice to your diet. Pineapples are nutritionally packed members of the bromeliad family. This delightful tropical fruit is high in the enzyme bromelain and the antioxidant vitamin C, both of which play a major role in the body's healing process.

## BROMELAIN

Bromelain, a natural anti-inflammatory with analgesic properties, encourages healing, promotes well-being and has many other health benefits. Bromelain is very effective in treating bruises, sprains and strains by reducing swelling, tenderness and pain.

This powerful anti-inflammatory and analgesic effect can also help relieve osteo- and rheumatoid arthritis symptoms and reduce postoperative swelling.

Additionally, bromelain can relieve indigestion. The enzyme contained in fresh pineapple helps break down the amino acid bonds in proteins, which promotes good digestion.

## VITAMIN C

Pineapples also provide an ample supply of vitamin C, a commonly known antioxidant that protects the body from free radical damage and boosts the immune system. Vitamin C helps build and repair bodily tissue and promotes wound healing.

The body uses vitamin C to help metabolize fats and cholesterol, absorb iron, and synthesize amino acids and collagen. Collagen is one of the primary building blocks of skin, cartilage and bones. Vitamin C also decreases the severity of colds and infections.

Furthermore, due to its high vitamin C content, pineapples are good for your oral health as well. Recent studies have found that vitamin C can reduce your risk of gingivitis and periodontal disease.

Besides increasing the ability of connective tissue to repair itself, vitamin C also increases the body's ability to fight invading bacteria and other toxins that contribute to gum disease. Periodontal disease, which destroys gum tissue and underlying jaw bones, has been linked to heart disease, stroke and type 2 diabetes.

## CHOOSING THE PERFECT PINEAPPLE

So if you are searching for a natural way to enhance your body's healing mechanisms, promote overall good health and tantalize your taste buds, pineapples are the way to go.

Choose the fresh fruit because it has the most healing properties. Unfortunately, most of the bromelain in canned pineapple is destroyed due to the heat used in the canning process.

When choosing a fresh pineapple, do not judge ripeness solely based upon color. There are several varieties on the market that range from green to golden yellow. The most important factor in determining ripeness is smell; let your nose help you decide.

Ripe pineapples give off a sweet, fresh tropical smell. Avoid pineapples that give off an unpleasant odor or have any soft spots or areas of dark discoloration.

Once home, let the pineapple sit on your counter at room temperature until ready to use. This will preserve its sweet and tangy flavor.

## PREPARING YOUR PINEAPPLE

To prepare pineapple, you need to peel it, remove the eyes (the thorny protrusions within the puffy squares of the skin) and the fibrous center.

- One way to do this is to remove the top of the pineapple with a sharp knife. Then cut the pineapple lengthwise into 4 wedges (quarter it) and place each pineapple wedge horizontally on a cutting board. Carefully cut the fruit from the outer skin, and then cut out the eyes and fibrous center core.
- Another way is to cut off the top and bottom of the pineapple, place the pineapple vertically (upright) on a cutting board and carefully slice off the outer skin. With a sharp paring knife or the end of a vegetable peeler, remove the eyes. Don't cut too deep, just enough to lift out the section that contains the eye. Then, slice the pineapple crosswise and remove the fibrous core individually with a cookie cutter.

Once the fruit is prepared, it can be diced and eaten fresh, added to salads and entrees for an exotic flavor, or made into tasty tropical drinks and smoothies.





[www.shadowvalleytennis.com](http://www.shadowvalleytennis.com)

## SHOP TALK!

Our website is a hit! If you haven't registered already, just do it at [www.shadowvalleytennis.com](http://www.shadowvalleytennis.com) and click on the register button. Once you're registered, you can make online court reservations, enjoy daily e-mails about upcoming events and programs and become a member of our string center which allows you to access your string information from any computer and will remind you when to get your racquet restrung. Our online store allows our members to choose from a selection that easily rivals Tennis Warehouse. Members can select from all of the major brands such as Adidas, Reebok, Wilson and yes, NIKE!!!!

## ADULT NEWS

- Special thanks to **EASTON-BELL SPORTS** for their help making our Men's Mixer Madness such a huge success! We had a great turnout and a ton of fun!
- **CARDIO CRUNCH** is fast becoming one of our most popular programs. Players of all levels meet for fast paced, exciting, and fun drills that get the heart rate going!
- **STROKE OF THE WEEK** is an intensive breakdown of one particular shot per week. These focused mini-clinics allow players to fine-tune, make major changes or just get a rhythm with their strokes.

## JUNIOR TENNIS NEWS

Congratulations to **Dallas Healey** for her consolation victory in the Fayetteville Junior Open Level 5 in Girls 14s this past month.

## TOURNAMENT INFO

The summer is winding down, but the tournament season is heating up. Go to <http://www.usta.com/tennislink> to get the latest tournament schedules.

## DIRECTOR'S SLICE BY MELISSA KELLY

The fall schedule is here and that means the tennis courts are going to be very busy. Mixed doubles is in full swing and Combo tennis is just around the corner. Just a few reminders now that the tennis wheel is rolling again:

- Make sure you sign your tickets!
- A member can only book one court at a time.
- All players need to wear non-marking shoes and proper attire.
- There is **NO PARKING OF ANY KIND** by the tennis courts, Swim Center, basketball court or playground.

The response to the online court booking is going very well, if you want to learn more about booking courts or buying our new merchandise online, please stop by and we will assist you.

If you have any questions, please feel free to contact me or my staff.







## TEE TO GREEN FROM THE COURSE WHISPERER

It is hard to believe that the month of July is now behind us. I guess that July went by so quickly because of the hectic schedule that we had earlier in the month. I hope everyone enjoyed themselves during the Member-Guest event in late June. Everyone that was able to participate seemed to have enjoyed themselves. Then it seemed like we had an extended 4<sup>th</sup> of July weekend. The weather was good and it seemed that most of you got out and played a couple of rounds of golf during the long weekend. Last but not least, I saw a number of you playing in at least 1 of the 5 rounds of the AAO tournament. Despite the rain on the first day, it was a big success with over 450 golfers touring SVCC.

As much fun as it was to get the course ready for these events, we were also ready to get back to our normal schedule. I also think that the golf course was ready to return to a normal amount of play. Some of the greens on the course showed some wear by the end of the AAO, but I am encouraged by the progress that they have shown in recovering over that past week. Some of the things that we have done to aid in the recovery process were to double spike the greens the afternoon after the tournaments plus raising of height of cut from .130 to .140. We also added an additional chemical application plus additional foliar fertilizer application. Additionally, we'll be making a granular fertilizer application to help build up the fertilizer base necessary at this time of the year. This will be an organic fertilizer so you will probably experience a slight odor until the material breaks down.

We are still working on controlling the bermudagrass in the roughs. The clippings are decreasing which will make for a better looking golf course. Some of the items that we will be working on this coming month will be to patch the bare areas in the fairways and roughs. We are also going to be addressing some of the drain boxes that are clogged on the GC. I am not sure what we are going to find when we start this project. I hope that we find drain lines that are only partially filled with red dirt. If the lines are totally filled with dirt then the job becomes a major undertaking to fix. We are also going to start to raise the settled ditch lines in some of the fairways. I have not heard any comments about the trimming of the trees at #10 & 11 tee boxes plus the tree in front of #15 green. I think that the trimming up of the limbs in these areas will help golfers use more of the tee area because of the increased size of the opening to hit through. We also had the dead tree behind #8 green and the dead tree on the front left of #15 green removed. We have started using the irrigation system on a regular basis for the 1<sup>st</sup> time this year. You will see us making a few repairs to leaking sprinkler heads & valves, plus we are trying to repair the water line that goes across the bridge on # 16. This repair is being a little more difficult than I first thought it would be. We have been fortunate that the only area that is without water is #16 fairway while we work on this repair.

I am still encouraged by the way you have been obeying the directional signs that we have put out this year. They are there for a reason and that was dramatically evident when someone during the AAO tournament decided to take a cart where it should have not been. The cart flipped over, fortunately no one was hurt, but it goes to show just how quickly accidents happen when a driver does not pay attention to our signs or just goes through an area that is too steep. Now that the ground is dry I hope that carts will not start going to some of these areas. Please be careful because we do not want to see anyone get hurt. Again, if you have any questions about what we are doing on the GC please do not hesitate to stop myself or Brien so that you can get the correct answer.

I am including in this newsletter an article about "Localized Dry Spot" and "Water-Repellent Soil." This is a problem that we fight on our greens. I hope you will find it interesting and will help you understand what leads to these areas on the greens. If you see me on one of the greens ask me about it and I will show you first hand what this problem is all about and how it affects the greens. I hope you have a great month of August and good luck to all of you participating in our club championship tournament.





## DRY SPOTS RETURN WITH SUMMER

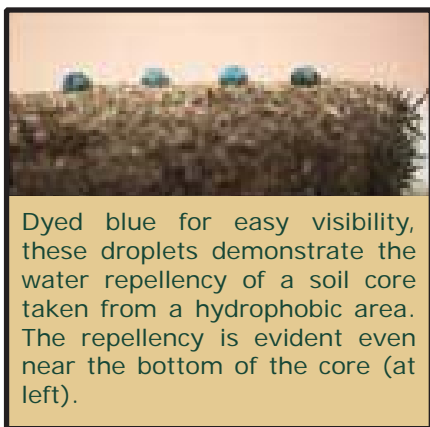
Keith J. Karnok, Ph.D., and Kevin A. Tucker

As summer approaches, golf course superintendents can be certain that a major headache is about to return: localized dry spot. Also known as "hot spots" or "isolated dry spots," localized dry spot is a symptom of a variety of soil and plant disorders or anomalies.

### LOCALIZED DRY SPOT (LDS)

Identifiable as an irregular area of stressed turfgrass -- can be a result of certain diseases or insects, soil compaction, improper chemical usage, excessive thatch, salts, soil layering or poor irrigation coverage.

Unfortunately, localized dry spot caused by water-repellent (or hydrophobic) soil presents a different challenge. Water-repellent soil often occurs in combination with other stresses. It can be a virtually invisible condition, and it varies in severity within relatively small areas.



Dyed blue for easy visibility, these droplets demonstrate the water repellency of a soil core taken from a hydrophobic area. The repellency is evident even near the bottom of the core (at left).



Keith J. Karnok, Ph.D., observes the progress of a University of Georgia research project under way on an experimental green constructed with a uniform 3-inch surface layer of water-repellent sand.

### WATER-REPELLENT SOIL

The paradox surrounding localized dry spot caused by water-repellent soil is that this potentially devastating condition is usually the result of a very natural and necessary biological process -- organic matter decomposition.

It can exist at the surface alone (in the top 1/2 inch of soil), or it can extend several inches into the soil. Unfortunately, there is no "quick fix" or "magic cure" for this soil condition.

Organic matter decomposition produces many benefits, including the prevention of excessive organic matter accumulation and the release of plant nutrients. Unfortunately, certain microscopic organic compounds can partially coat or adhere to soil and sand particles. When these substances dry beyond a certain point, their chemistry changes, and they become water-repellent.

In fine-textured soils, this rarely creates problems because the innate water retention of these soils can mask a hydrophobic condition. Therefore, stresses other than hydrophobic soil typically cause the localized dry spots found in fine-textured soils.

In coarser or sandy root zones, such as sand-based greens or where the native soil has a high sand content, water repellency is more likely. The combination of poor water retention and frequent wetting-and-drying cycles leads to soil hydrophobicity, which produces localized dry spot.

Management is the only option for the superintendent in these cases. Even if there was a process for removing the organic water-repellent substance from the soil, it would soon return because organic matter decomposition and root growth (apparently an integral part of the process) would continue to produce water-repellent materials.

The goal is to minimize stress while promoting the healthiest plant possible. It is particularly important to encourage a deep and extensive root system. If the root system can proliferate in the water-repellent area or extend below the soil depth of the water repellency, localized dry spot can be reduced.

### KEY POINTS

- Dry spot in turf may have many causes, including a condition known as hydrophobic or water-repellent soil.
- For a treatment to be successful, the actual cause of the localized dry spot must be known.
- Fungicides will not "cure" or make an already hydrophobic soil "hydrophilic" or non-water-repellent.





## LETTER FROM THE DIRECTOR

John Flores / PGA Professional

### WHAT'S IN THE GOLF SHOP

As the summer winds down, I want to thank everyone who has supported the Golf Shop. There was some exciting new equipment introduced this year that hopefully you all got to see. As always if there is something you would like that we don't have in stock please ask us about it, we can usually get it via a special order.

As for now, new items for August and early fall will feature new women's apparel from Ashworth. Included will be stretch shorts and skorts with an athletic fit. Ladies tops are from the Ashworth Weather Systems (AWS) line with moisture wicking stretch fabric.

New men's lines include Nicklaus and Under Armour. Under Armour is the technical fabric that is popular this year. It's best qualities are a loose fit providing a full range of motion and a full generous cut. It also has 30+ UPF ultraviolet protection that protects your skin from the sun's harmful rays and inhibits premature aging. Nicklaus is one of the finer lines out today featuring 60's 2-ply Double Mercerized cotton. The double mercerized shirts will hold their color and sheen through several washes: basically it will look like new after each wash and no curling on the collar. Nicklaus will have some beautiful multi-color striping and diamond jacquard patterns.

Finally, Adidas outerwear will make its debut in the shop next month. The men's line includes thermal mocks, half-zip wind vests, pullover fleece wear and windwear. The ladies line will also include a half-zip wind vest and micro fleece vests and jackets (micro fleece is soft to the touch).

Also new for Fall will be Shadow Valley Private label tops and outerwear from Pima Direct and of course we will be receiving our Hog order this month.

We look forward to seeing you in the Golf Shop soon.



## COMMUNITY CARTS REMINDERS

### MAINTENANCE

It is very important that your leased cart is maintained well. Therefore if you are leasing a cart we require that you bring your cart in for monthly service. What we will do is check the battery water level, check the tire air pressure, and clean the cart. Your cart should be ready to be picked up within 24 hours.

### DON'T BREAK YOUR LEASE AND LOSE YOUR CART!

You are in violation of your lease if you are:

- Strapping kids in the bagwell.
- Letting kids without a driver's license drive the cart.
- Allowing others to drive your cart
- Driving anywhere on the course without first checking in at the Golf Shop prior to playing (and yes that includes at night).
- Stopping at a house during a round to get food or beverages not purchased at SVCC.



If you have any questions regarding these or any other related questions, please contact the Golf Shop.

## HANDICAP?

All SVCC golfers are encouraged to establish a USGA Handicap. The handicap system was established by the USGA to make the game more enjoyable enabling golfers of differing abilities to compete on an equitable level. All golfers who compete in SVCC events must have a USGA handicap.

## REMINDERS / ETIQUETTE

All golfers must sign in at the Golf Shop prior to playing.

All beverages consumed on the golf course must be purchased through SVCC. Stocking up in the parking lot or during your round could result in loss of privileges.

Appropriate golf attire is required for practice and play.

Range bags and balls are SVCC property. Do not take them home or on the course!

Areas you **SHOULD NOT** drive any golf carts:

- Anyone's property - Stay out of backyards!
- Areas marked "Cart Path Only."



## HOLE-IN-ONE CLUB

**Dalton Healey** aced hole # 8 on Sunday July 15<sup>th</sup> with his trusty Pitching Wedge. Dalton holed it out from 102 yards. Congratulations Dalton!

## LADIES GOLF

Congratulations **Vera Huber** and her guest **Charlotte Winter** for winning the inaugural Ladies Member-Guest tournament.

Our ladies league is Wednesday mornings at 9:00 AM. We are having a great time this year and encourage you to join.



## 2007 CLUB CHAMPIONSHIP

Traditional golf at its finest: match play. This year we will play match play with players being flighted by handicap index. The Championship flight winner will determine the overall Club Champion. Championship flight matches will play from the black tees and will play straight match play (no strokes). Please declare if you would like to play in the Championship flight and get the opportunity to WIN IT ALL. Other flights will be handicapped and play from the gold tees: Ages 60+ may play from the blue tees.

Sign-up is posted in the Golf Shop. Must sign up by Tuesday August 7<sup>th</sup>. Final round matches will be played on Champions Day: Sunday August 19<sup>th</sup>.

### Championship Flight

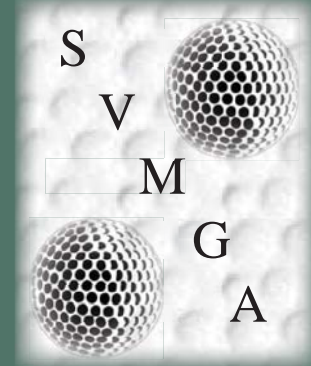
Must have 7.9 index or below and declare Championship Flight by August 1<sup>st</sup>. An 18 hole stroke play qualifier will be held on Friday August 3<sup>rd</sup> if more than 15 players declare Championship Flight. Defending Club Champion is automatically in.

### MATCH SCHEDULE

Round 1: Saturday August 11<sup>th</sup>  
Round 2: Sunday August 12<sup>th</sup>  
Round 3: Saturday August 18<sup>th</sup>  
Champions Day: Sunday August 19<sup>th</sup>

## SVMGA

Interested in joining the MGA, please talk with any MGA member or ask in the Golf Shop for details.



### THURSDAY NIGHTS

Thursdays starting at 5:30 PM will be our weekly 4-man team scramble events. To participate, just call the Golf Shop **BEFORE 5:00 PM** to be placed on a team.

### MONDAY NIGHTS

Don't forget Round 1 of the playoffs begins Aug. 13<sup>th</sup> (the races are pretty tight). Round 2 will be Aug. 20<sup>th</sup> and the Championship Match will be Aug. 27<sup>th</sup>.

### UPCOMING EVENTS

August 25th and 26th the SVCC MGA will be having it's Annual 2 Day Ryder Cup Tournament.

- Open to all MGA members
- Sign-up in the Golf Shop
- Team selection will be August 22nd @ 7:00 pm with refreshments being served.
- Fee is \$25 / team

September 8<sup>th</sup> & 9<sup>th</sup> is the MGA Stroke Play Championship.

October 20<sup>th</sup> and 21<sup>st</sup> SVCC MGA will be hosting White Hawk Golf Club for a 2 day Ryder Cup style match.

## GUEST PACKAGES & PLAY

Regular fee is \$65.00 per guest. Consider purchasing a Guest Fee Gift Pack:

6 Pack	\$342 (\$57 per guest)
9 Pack	\$468 (\$52 per guest)
12 Pack	\$540 (\$45 per guest)

Our goal is to serve our members and their guests in a professional, friendly manner. Remember:

- Benton and Washington county residents may only play 4 times per year as guests.
- SVCC Tennis or Social members may only play 4 times per year.
- Inform your guest about the dress code.
- Always call ahead for a tee time.
- Inform the staff before your guests arrive if there are special instructions on how you would like to handle the guest fees.

## JUNIOR GOLF CHAMPIONS

### 9 - HOLLERS

**Dylan Friedman (44)**  
**Madison Flint (78)**

### 6 - HOLLERS

**Ryan Friedman (38)**  
**Sabrina Shepherd (51)**

### 4 - HOLLERS

**Mason Boedeker (21)**  
**Taytum Billington (24)**

### 2 - HOLLERS

**Ethan Suski (9)**  
**Jacquelyn Hays (15)**

Congratulations to all who participated and learn a game of a lifetime!

## AUGUST HOURS

### GOLF COURSE

MON - SUN: 8:00 AM - Dark  
SAT & SUN: 7:30 AM - Dark

### DRIVING RANGE / SHORT GAME AREA

MON - FRI: Opens @ 7:45 AM  
SAT & SUN: Opens @ 7:15 AM

Sunday and Wednesday evenings the range will close at 5:00 PM. All other days the range will close at dark.

The Short Game Area closes 30 minutes before dark.