

## An Extraordinary Lifestyle

#### THE NEWSLETTER

June 2007





## HOLE # 17 TEE BOXES GET RENOVATED!





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## 2007 AAO INFORMATION AVAILABLE



ONLINE & IN THE WELCOME CENTER



#### Community News & Notes

#### Welcome Center 479-203-0000 x o svcc@shadowvalleyinfo.com



#### **DEVELOPMENT UPDATE**

Lots Sold: 472

Lots Under Contract: 55

Lots for Sale: 128

Total Developed Lots: 655

Lots To Be Developed: +/- 270

Homes Sold: 429

New Homes for Sale: 29

#### **Dogs**

All dogs must be on a leash whenever they are off your property.

Please be respectful of your dog's tendency to bark and be respectful toward your neighbors.

Pick up after your dogs anywhere other than your own property.

Rogers Animal Control (621-1196) will be called to pick up any stray dogs.

#### TRASH / RECYCLING

Please be mindful of your neighbors and watch your trash and recycle bins. Keep the level of trash or recycled items below the rim to help keep the trash inside the containers.

Our trash day is Friday unless otherwise specified. Bulk trash day is the fourth Friday of each month.

Any questions, please call Inland Service Corp. at 878-1384.

#### LAWN CLIPPINGS & DEBRIS

Lawn clippings and other yard waste are the responsibility of the property owner to remove without blowing, sweeping or otherwise disposing of on streets, common areas or any other areas within the development. Bags are available at Inland Service Corporation at 3507 N. Arkansas Street in Rogers.

#### RESALE HOMES ON

#### www.SHADOWVALLEYINFO.com

All Shadow Valley Resale Homes included in the Multiple Listing Service (MLS) are now included on www.shadowvalley.com under the heading of Resale Homes without any action required by the Homeowner or Realtor. All Homeowners listing their homes for sale should encourage Realtors to use the Welcome Center and other SVCC facilities just as they do for new homes.

#### COMMUNITY SIGN POLICY

The Covenants, Conditions & Restrictions (CCR's) for the Community limit signing to "one professionally made sign per Lot of not more than six (6) square feet advertising a Dwelling for sale or lease". Authorized signs shall be placed in the front yard. All other signs require approval.

# "18 MPH" "STOP" "GOLF CART X-ING"

For the Safety of Your Fellow Members and Neighbors, (Especially, The Many Children In the Community!)

## OBSERVE THE TRAFFIC RULES!

### **GATEHOUSE 203-0135**

Please proceed slowly and be prepared to stop when entering or exiting the community for the safety of the staff and to allow them to read your vehicle sticker.

We have had several near accidents involving Gatehouse personnel, and gates broken recently due to excessive speed, failure to stop, "piggybacking" behind other cars, etc.

YOUR COOPERATION IS EXPECTED!

#### SVCC News & Notes

#### Welcome Center 479-203-0000 x o svcc@shadowvalleyinfo.com



#### STAFF DIRECTORY

General Manager

Rich Reaves 903-4141

#### **Director of Food & Beverage**

Pamela Kruse 203-0000 x 1

#### **Director of Golf**

John Flores 203-0000 x 2

#### **Director of Tennis**

Melissa Kelly 203-0000 x 3

#### **Director of Fitness**

Bruce Williams 203-0000 x 4

#### **SVCC Numbers**

Welcome Center 203-0000 x 0

The Overlook 203-0000 x 1

Golf Shop 203-0000 x 2

Tennis Shop 203-0000 x 3

Fitness Center 203-0000 x 4

Children's Act. Ctr. 203-0000 x 5

GM's Office 203-0000 x 6

Golf Course Superintendent's Office 203-4076

#### CLUBHOUSE HOURS OF OPERATION

The clubhouse will be open 8:00 AM to 10:00 PM 7 days a week. These times are subject to change when special events, leagues, weather, etc. warrant.

See the department sections for specific hours or call 203-0000 x 0.

See www.shadowvalleyinfo.com for closing information.

Note: When the clubhouse is closed, all SVCC facilities are closed as well.

#### Membership Information

Fees and dues excluding taxes:

<u> </u>			
Initiation Fees	Monthly Dues		
\$1,000	\$85		
\$2,250	\$145		
\$5,000	\$275		
	Fees \$1,000 \$2,250		

Transfer Fee: \$100

Upgrades: Contact the Welcome Center for more details.

#### CHILDREN'S ACTIVITY CENTER

The CAC transformation is going well. Two of the new environments have been constructed and the third is being constructed.

We are looking to improve the entire experience and we need your help with the following:

- Please allow enough time to sign all kids in and inform us of anything we should be aware of relative to your child.
- Please DO NOT bring in any sick children (if they have a fever or are otherwise ill, you will be contacted to pick them up).
- Make sure the children in diapers are "changed" prior to entering the CAC and provide additional diapers in their bags.
- Leave "personal" toys or other such items at home.



#### **CAC REMINDERS**

- You must be on SVCC Clubhouse property to leave your child in the Children's Activity Center.
- •Absolutely NO outside snacks/ food will be allowed inside the Activity Center. Many children have allergies to certain foods (most commonly peanuts). In an effort to minimize this problem, our snacks are limited to Cheerios and Goldfish and we do not allow any food items to be brought into the CAC.



- •Sign In/Out: Please remember to sign in your child's FIRST & LAST NAME as well as your SVCC location (fitness, tennis, golf, restaurant, etc.).
- Remember, you must be on SVCC Clubhouse property to leave your child in the Children's Activity Center.
- •Feeding Policies: CAC personnel will only bottle/sippy cup feed infants and toddlers. No solid baby foods.

#### PAYMENT POLICY

There are two options for purchases at SVCC:

- 1) Utilize the credit card that you registered with SVCC to be kept "on file."
- 2) Present a credit card at the time of transaction.

If you do not have a card on file or would like to add a card, please stop by the Welcome Center.

#### COMMENTS & SUGGESTIONS

If you have any comments or suggestions, please contact the GM's Office at 203-0000 x 6 or gm@shadowvalleyinfo.com.

#### **SVCC News & Notes**

#### Welcome Center 479-203-0000 X 0 svcc@shadowvalleyinfo.com



#### SHADOW VALLEY KIDS CAMP

THEME: PIRATES OF THE VALLEY

JULY 16<sup>™</sup> - 19<sup>™</sup>

#### **I** TINERARY

Monday, July 16<sup>™</sup>

9:00-10:00 Golf Clinic 10:00-11:00 Basketball Clinic 11:00-12:00 Craft Time 12:00-2:00 Cooking Class and Lunch 2:00-3:00 Pool 3:00 Pick up children at the pool

Tuesday, July 17<sup>™</sup>

9:00-10:00 Craft Time 10:00-11:00 Basketball Clinic 11:00-12:00 Lunch 12:00-2:00 Movie 2:00-3:00 Pool 3:00 Pick up children at the pool

Wednesday, July 18<sup>™</sup>

10:00-11:00 Basketball Clinic 11:00-12:00 Golf Clinic 12:00-1:00 Lunch 1:00-2:00 Start setting up Camp 2:00-3:00 Pool 3:00-4:30 Treasure Hunt 4:30-5:30 Finish setting up Camp 5:30-6:30 Dinner at the Campsite 6:30-8:00 Pool 8:00-9:00 Fishing 9:00-10:00 S'mores 10:00-7:00 Night-Night Time

Thursday, July 19<sup>™</sup>

7:00-8:00 Breakdown Camp-Please arrive promptly at 7:00 to help your children break down and pack up.

List of Items Needed Monday & Tuesday

Swimsuit Towel Sunscreen Basketball if you have one Extra Change of Clothes Golf clubs (if you have them)

List of Items Needed Wednesday

Same stuff as above Tent Sleeping Bag Metal Hanger Fishing Rod and Bait Bug Spray

Anything extra your child may need at night

We will need moms to volunteer and sleep out with us overnight.

Contact Pam for more details.

#### CALLING ALL SHADOW VALLEY KIDS!

It's right around the corner and you don't want to miss it...The AAO ALL SPORTS KID'S CAMP!

Held in conjunction with the AAO Houston Nutt Classic and coached by RAZORBACK athletes!

When: Saturday, July 14<sup>™</sup> 9 AM – 11:30

Lunch 11:30-Noon

Who: Shadow Valley Kids Ages 6-12 Where: Shadow Valley Country Club

Cost: \$20/Kid (cash or check made payable to AAO)

Registration: Forms located at the SVCC clubhouse front desk (registration limited to the first 75 sign-ups)

Activities: Soccer, Football, Gymnastics, Basketball, **Obstacle Course and Swimming** 





#### AAO HOUSTON NUTT CLASSIC

presented by U.S. Nutrition

July 12-14, 2007

Shadow Valley Country Club Members Exclusive Offer!

Sign your team(s) up for the Houston Nutt Classic today at the discounted rate of only \$500 (limited number of teams available)!

For registration and more information contact Lynn Cruse: (479) 442-9979 x 30 lynnc@aaoteam.org

#### Overlook News & Notes

#### Jeremy & Pam Kruse 479-203-0000 x 1 overlook@shadowvalleyinfo.com



#### Burford Miller Band On The Patio / Cajun Night

JUNE 1 ST 7:00 - 10:00 PM

Enjoy the sunset while listening to the Burford Miller Band performing live on the patio.

Drink specials all evening!

Crawfish Boil

Etoufee

Cornbread

Blackened Chicken

Dirty Rice

Red Beans

Red Potatoes and Corn

Spicy Shrimp

Banana Pudding

**PRICING** 

Men \$20.95

Women \$16.95

Children 7-12 \$10.95

Children 3-6 \$6.95

Children 2 & Under Free

Reservations required by May  $29^{11}$  for the Music on the Patio and the Buffet.

#### CHEF'S GARDEN

Chef Jeremy in conjunction with John Streachek has started a new garden for the Overlook restaurant.

The purpose of this garden is to grow the freshest produce and herbs possible for our patrons.

If you are interested in learning more, please contact Jeremy and he will be happy to show you the garden and share his vision.

Remember, this is for the Overlook and not personal use.

#### GIFT CERTIFICATES

Overlook Gift Certificates are available at the Welcome Center in any amount you or your company might need or ask your server for more details.

## FATHERS DAY BBQ BRUNCH

JUNE 17 <sup>™</sup> 12:00 - 1:30 PM

We are combining three things dads love; 1) Family 2) Eating & 3) Golf!

We will be hosting a BBQ down at the Short Game Practice Area followed by a putting contest.

RSVP by June 15<sup>™</sup>.

#### JUNIOR GOLF MENU

June 12<sup>™</sup> Spaghetti w/ Meat Sauce & Bread

June 19<sup>™</sup>

Chicken Tenders w/ Macaroni & Cheese

June 26<sup>™</sup>

Pizza Buffet

July 3<sup>₽D</sup>

Grilled Cheese & Fries

July 10<sup>™</sup>

Hot Dog and Chips

Julv 17<sup>™</sup>

Build Your Own Nacho Bar

Julv 24<sup>™</sup>

Corndog & Fries

July 31<u>™</u>

Hamburger and Tater Tots

All meals include one drink and one cookie. \$5.95



#### CHEF'S TABLE

Do you have a special occasion? Would you like to have your favorite meal prepared for you? Birthday/Anniversary/Baptism? Chef Jeremy will prepare a menu of up to five courses paired with wines for groups of up to 10.

For more information call Pam at 203-0000 x 1.

#### REMINDERS / ETIQUETTE

You may love to hear your children yell about their favorite show, but the patrons at the next table might not.

Doting parents may find it a sign of budding testosterone that your little ones are wrestling over the crayons, but others don't.

Children need to be at the table with an adult at all times, this is for their safety and the enjoyment of all patrons.

Children are not permitted to be running around the clubhouse (inside or out) unsupervised.

Children in the CAC must be picked up by their responsible party prior to the closing time of the CAC.

Playing on the practice putting green and driving range is strictly forbidden.





Hours of Operation

Monday-Friday 11:00 AM - 10:00 PM

SATURDAY & SUNDAY

- Coffee served daily at 8:00 AM in the Fitness Foyer.
- The kitchen closes at 9:00 PM

#### FITNESS NEWS & NOTES

Bruce Williams Director Of Fitness 479-203-0000 x 4



## Bruce's Meal Of the Month At The Overlook

Marinated Grilled Vegetables Serves about 7 – 10 people.

1 Zucchini

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- 1 Yellow Squash
- 1 bunch Asparagus
- 3 Portobello Mushrooms
- 1 Red or Green Bell Peppers or Both
- 1Eggplant
- 1 c. Balsamic Vinegar
- 2 c. Olive Oil

Salt and Pepper

In a bowl whisk 1 c. balsamic Vinegar with 2 c. olive oil and set aside. Trim and slice vegetables and toss in vinaigrette and let marinate for at least 10 minutes. When ready to grill season with salt and pepper and cook until tender.

These vegetables are great with any grilled meat item.

Look for this and other healthy selections in the green "Skinny" menus at the Overlook.

Chef Jeremy Kruse

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#### **TANNING**

If you want a golden brown tan come check out our tanning bed.

Family 30 day unlimited tanning \$45.00. Individual tanning 30 day unlimited \$25.00. Tanning available 5:30 AM - 8:00 PM.

Call Bruce to book your bed today!

#### CONSULT WITH A PRO

Why use a professional trainer? Accountability, safety, intensity, new training routines and nutritional advice are all reasons to use a professional trainer. Get a friend (or foe) and get started this month training toward a new body.

Please call Bruce for your FREE one-time fitness orientation.



#### Swim Lessons

Shadow Valley will be offering the following swim sessions this summer:

Session 1: 6/18-6/21 & 6/25-6/29 Session 2: 7/9-7/12 & 7/16-7/19 Session 3: 7/23-7/26 & 7/30-8/2

1 Session / 8 Lessons: \$75

Sign up in person at the Fitness Center.



#### **BALLET CLASSES**

Anyone interested should contact Bruce. Cost is \$45.

Classes every Wednesday: Ages 2-3 from 3:00 - 3:45 PM & Ages 4 & up from 3:45 - 4:30 PM.



Not sure if you have a little ballerina? Try a class for free!

### JUNE

#### GROUP / AFROBICS CLASS SCHEDULE

There is a \$20.00 fee for members (\$30.00 for NON-MEMBERS). The fee covers a "Household" of unlimited classes for a month.

Inclement Weather Policy - If the Bentonville Public Schools are closed, all fitness classes and personal training sessions will be cancelled.

Day of	Start	Class	Class
Week	Time	Type	Location
Monday	9:00 AM	Yoga	Belfry Room
	9:00 AM	Boot Camp	Fitness Center
Tuesday	5:15 AM	Cycling	Belfry Room
	6:00 AM	Cycling	Belfry Room
	9:00 AM	"PUMP"	Belfry Room
	6:00 PM	Cycling	Belfry Room
Wednesday	9:00 AM	Yoga	Belfry Room
Thursday	5:15 AM	Cycling	Belfry Room
	6:00 AM	Cycling	Belfry Room
	9:00 AM	"PUMP"	Belfry Room
	6:00 PM	Cycling	Belfry Room
Friday	9:00 AM	Yoga	Belfry Room
Saturday	7:30 AM	Cycling	Belfry Room
	8:30 AM	"PUMP"	Belfry Room

MON - FRI FITNESS
CENTER
5:00 AM - 10:00 PM Hours

SAT - SUN

7:00 AM - 10:00 PM

#### FITNESS NEWS & NOTES

Bruce Williams Director Of Fitness 479-203-0000 x 4



#### SUMMER '07 KIDS ACTIVITIES

#### KIDS Ages 2-5

#### **Story Time**

Every Monday @ 3:15 PM

#### **Kids In Action**

Every Wednesday @ 3:15 PM

7 weeks of learning and fun! Starts June 11<sup>™</sup> Ends July 30<sup>™</sup> (skip July 4<sup>™</sup> week)

Price: \$70 (for all 14 classes!)



#### KIDS Ages 6-10

#### **Book Club**

Every Monday @ 4:00 PM

#### **Little Rembrandts-Art Class!**

Every Wednesday @ 4:00 PM

7 weeks of learning and fun! Starts June 13<sup>™</sup> Ends August 1<sup>™</sup> (skip July 4<sup>™</sup> week)

Price: \$95 (for all 14 classes!)

## SPECIAL KIDS DAYS EVERY FRIDAY A DIFFERENT FUN ACTIVITY FOR KIDS!

ALL EVENTS START @ 3:30 PM. EVENTS ARE \$20 EACH.

#### June 15<sup>™</sup> Magic Class

Teach magic tricks and enjoy our special magician.

Ages 5 and up.

#### June 22™ Beach Party

Create some moldable sand into shapes and castles!
Plus play some classic beach games!
Ages 3 and up.

#### June 29<sup>™</sup> Tea Party

Little Princesses only please. Come dressed in your favorite princess costume and sip some tea with friends.

Ages 3 and up.

#### July 13™ Candy Bar Bingo

Come play bingo, eat chocolate and win some fun prizes.

Ages 5 and up.

#### July 20<sup>™</sup> Splatter and Splash Party

Create a mural size piece of artwork.

Everyone will get messy! (Limited to first 20 kids)

Ages 5 and up.

#### July 27<sup>m</sup> Pirate Party

Ahoy Mates! Come dressed to party like pirates! Games, food and more games! Ages 3 and up.

#### LADIES ONLY!

The Bentonville Police are coming for you!

Volunteers from the Bentonville Police Department will be teaching the women of SV a free Self-Defense Class!

Only open to the first 25 SVCC members.

July  $9^{\text{\tiny 1H}},~10^{\text{\tiny 1H}}$  and  $12^{\text{\tiny 1H}}$  from  $6\!:\!00$  -  $9\!:\!00$   $_{PM}$ 

Check with Bruce for further details.

#### WAIST SIZE PREDICTS HEART DISEASE RISK

Men store most of their fat in the abdomen and on top of the muscles of the abdomen, while women accumulate more fat on their hips and thighs and glutes. Abdominal fat is deadly because it's easily mobilized and sent into the bloodstream where it can cause arterial disease, promote insulin resistance and disrupt metabolism. Fifty percent of men with waist sizes of 40 inches or more are insulin resistant, while men with smaller waists rarely have the problem. The risk of diabetes increases with waist size. For example, a 45-inch waist is more dangerous than a 40-inch waist. Increased abdominal fat deposition also increases the risk of heart disease, stroke, some cancers, high blood pressure, high cholesterol and blood clotting abnormalities. Waist size is one of the best and simplest measures of determining the risk of heart disease and type 2 diabetes - even better than body mass index and waist-to-hip ratio.

Concerned about your waist size? WALK and put the fork down sooner! This is simple advice but walking at a moderate pace everyday for 30-45 minutes can be a fantastic start to losing fat weight and getting the heart and lungs in shape! As I've stated several times previously, eat 250 - 500 less calories a daily and take a brisk walk 5 days a week and you'll do your waistline a world of good. Here's another hint if the food tastes good spit it out!

#### Tennis News & Notes

#### Melissa Kelly Director Of Tennis 479-203-0000 X 3



#### **TENNIS TIDBITS**

Congratulations to all of our teams who are participating in Adult Team Tennis this season. Once again, SVCC will be sending several teams to compete for state championships this month. Good luck to all!

Attention Ladies: Call the Tennis Shop today to sign up for the Arbonne International Ladies Mixer Madness on June 14<sup>™</sup> at 7:00 PM. Cost is \$20. Come join us for prizes, food, beer, wine and tons of tennis fun.

Ladies come in to the shop and sign up for Ladies Crunch Aerobic Tennis and Stroke of the week tennis with Melissa. If you're ready for some high paced tennis drills and getting better with your tennis strokes, come in and sign up today. Ladies Crunch Aerobic tennis will be held on Wednesday June 13<sup>™</sup> 8:15 – 9:00 AM and Friday June 15<sup>™</sup> 8:15 – 9:00 AM.

Have you signed up for league yet? We have just posted men and women leagues 2.5 through 4.0. If you are interested in joining our fun exciting tennis leagues come sign up today.

#### www.shadowvalleytennis.com

#### SHOP TALK!

Make sure you register online at www.shadowvalleytennis.com where you can check out our calendar of events, shop online, and even make court reservations (this feature will be available June 15th!). Our online store allows our members to choose from a selection that easily rivals Tennis Warehouse. Members can select from all of the major brands such as Adidas, Reebok, Wilson and yes, NIKE!!!!!







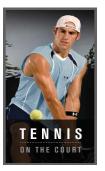


We will be bringing in numerous new items in the Tennis Shop this month. Nike is finally here! Come on in and let us help you spice up your look with some new Nike tennis apparel for the upcoming summer season.

Our Tennis Shop is expanding! Drop by and test drive a new demo from Prince and Wilson or pick out a new outfit from Under Armour or Nike!







We can special order! If we don't have what you are looking for, we can always special order merchandise. Call Shawn today and let us find what you are looking for!

#### JUNIOR TENNIS NEWS

Attention all juniors! The summer tennis season is here! Here is a short list of the must play tournaments coming up.

> June 8-10<sup>™</sup> **Harper Orthodontics** AR Level 4 & 5 Fort Smith

June 15-17<sup>™</sup> 3M Company Junior Champ. AR Level 4 & 5 Rogers

Make sure you are signed-up for the summer junior program. Summer is a great time to increase the amount of time you can practice (now that pesky school is out of the way!).



#### **REMINDERS**

Proper tennis attire required.

Check in before going onto the courts.

Come into the Tennis Shop and sign your tickets after playing.

There is no parking of any kind by the tennis courts, swim center, basketball court or playground.

#### John Streacheck Golf Course Superintendent 479-203-0476



#### TEE TO GREEN FROM THE COURSE WHISPERER

The first big holiday of the summer season is in the past and so is The Collar Project! It seemed like we would never get to that last truckload of sod. We installed a total of 53 pallets of Cavalier Zoysiagrass on the collars. Our next step will be to continue to apply applications of fertilizer to get the turf established, an aerification to follow as soon as the turf has set roots into the soil. The purpose of the aerification will be to give the roots another pathway to follow into the soil and to help us with the leveling process of the sod.

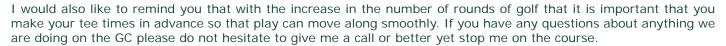
Our next big project is also well underway. The renovation of the black, gold, blue and white tees on #17. The purpose of this project was to increase the quality and quantity of turf, align the tees with the green and to raise the tees so that the golfer's view is significantly enhanced. I feel like we have accomplished all of these objectives. The alignment will be much easier to see once we are able to start making our tee box cuts in the sod. Right now it would appear that the black tee is lined up correctly but the others are still pointing down the creek. The reason for that is because we were not able to make square or rectangle shaped tees for the gold and blue tees because of the lay of the land. Once that tee top is established you will have a good visual line to follow straight at the green.

At the same time we are finishing #17, we are going to start preparing some other areas for sod such as the walk up area to #16 green, the area along the cart path by #7 & #15 green. We are also going to be getting some Meyer Zoysiagrass to patch areas along the Cavalier Zoysiagrass that are either bare or thin, plus patching bare areas in the fairways like those on #5, 7 & 9. All these areas should be in good shape in time for the Member-Guest tournament. We are going to start putting out the new water cooler stations after creating the necessary concrete pads.

Additionally, as I had mentioned a couple of months ago we are going to start using a quadrant sheet for the location of the pins. We have the new logo flags in now and I am going to get the quadrants drawn out so that we can start using the new flags soon. I think that the new flags will give SVCC a classier look.

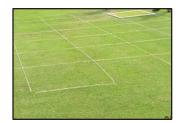
Items we will be doing on the GC in the next month:

- Sodding of #17 tees box
- · Repair wear areas on the GC with sod
- Hydroject greens the week after Memorial Day
- Verti-cut & small solid tine greens aerification on 6/4
- Spraying the greens with foliar fertilizer
- Making a preventative fungicide treatment to the greens
- Creating concrete pads for the new water cooler stations and benches
- Installing new water cooler stations, benches and trash cans.
- Implementing the new quadrant green sheets.
- Install new SV checkered flags & poles and remaining GC signage



#### University of Arkansas Large Patch Disease Test Hole #11









The University of Arkansas is setting up and working on a test plot study of Large Patch Disease in Zoysiagrass on #11 Fairway. This study will be ongoing for about 3 years. The pictures show the whole test plot, the smaller areas in the test plot and the grid pattern within the test plot to be able to track specific areas within a grid area. The study is looking at cultural practices, fertilizers used and if the disease is recurring in the exact same area year after year.



#### John Streacheck Golf Course Superintendent 479-203-0476



#### THE GOLF CART - CART PATH CONUNDRUM

This month I wanted to address the affects of cart traffic and what we can do about it. I have mentioned this subject before but I think that it is important enough to mention it again. SVCC is experiencing its busiest spring yet. One of the negatives that goes along with this growth is that you see more wear patterns from golf carts using the same areas to leave or exist the cart paths. We just put out new signage that will help you to think about where you are driving and to not use the same areas time and time again. I know that this golf course, in certain areas, only gives you a handful of areas to travel in because of the terrain but you will see by the pictures that I have taken that carts are using the same areas time and time again. This concentrated cart traffic combined with the poor soil conditions in NW Arkansas only makes this problem worse. The one thing that I have tried to do since coming to SVCC was to use the 90 degree rule as much as possible. I may have to re-think that because of the carts traveling on wet clay is only adding to our compaction problem. This is also the first time I've experienced a club having the community carts and what I'm seeing is a foursome with 4 golf carts (that in itself is doubling our compaction issues). I am asking you for your help in watching where you and your golfing partners are driving your golf carts. I am not a big fan of having a lot of signs on the GC, I feel it makes it look like a "muni," so I would just like for you to think about a few golf cart etiquette rules while you are on the course.

- All Par 3s will be CART PATH ONLY due to the increased play and unnecessary driving around the tee boxes and greens.
- Keep all 4 wheels of your golf cart on the path around the greens and tees
- Keep your cart 50 yards from the green
- Do not use the same areas each round when leaving or getting back on the cart path
- · Think about sharing a cart with your partners and enjoy some conversation time as well as the round of golf

I have also addressed this issue with my staff as I know that we also contribute to wear patterns on the GC. We are going to start policing ourselves to make sure we are not creating more work for ourselves and to try and keep the golf course in as good a shape as possible. I'm attaching some "general tips" gathered from portions of articles about cart traffic from our national organization.









#### GENERAL TIPS

- Never drive a golf car through standing water in fairways or any turf areas that are obviously wet.
- Never drive onto a green, collar or tee or any marked hazard.
- Never drive into any area that has been recently seeded or sodded.
- Avoid abrupt stops and sharp turns that cause skidding.
- Spread out wear-and-tear by avoiding compacted areas.
- If golf cars are allowed in the fairway, follow the 90-degree rule: Stay on the path until you come even with your ball, then make a 90-degree turn into the fairway and drive directly to your ball. After your shot, drive directly back to the path.
- Watch for special signage or other markers that direct traffic.
- Avoid driving over sprinkler heads and yardage markers.
- Don't drive cars into out-of-play areas that may be environmentally sensitive (such as wildflower patches, native grass plantings and marshes).
- Golfers with medically certified disabilities may need access to areas not normally open to golf car traffic. Their golf cars are generally marked with a flag to let others know they have special access.
- Avoid pulling off the path near tees and greens.
- Keep all four tires on the path whenever possible. Do not park with tires off the path.









#### GOLF NEWS & NOTES

John Flores Director of Golf 479-203-0000 x 2



## LETTER FROM THE DIRECTOR John Flores / PGA Professional

We are off to a busy golf season so far, more golf carts are being leased and we are seeing new faces in the Golf Shop every week. With the increased use of the golf facilities it is important to remember the following guidelines:

- Make tee times!
- The golf course is to be used for golf only: no walking, jogging, biking and etc.
- Wear appropriate golf attire when using the golf facilities (whether you are practicing or playing).
- When using the upper range tee, hit away from golfers on the lower tee.
- No carry on beverages and coolers are allowed. Drinks are available at the Golf Shop or The Overlook Restaurant.

The Golf Shop at Shadow Valley is a fully stocked golf retailer. We carry all of the popular brands and some of the lesser known, but solid quality brands. New products hitting the floor this year are the new "shapely" drivers by Cobra, Callaway, Ping, TaylorMade and Mizuno. We also have spring and summer colors in Fairway and Greene,











#### Is IT REALLY WORTH IT?

Every time a fellow member decides not to comply with the rules, policies and procedures, it ultimately costs those who are! Help regulate yourselves so we don't have to!

#### NEW DRIVERS, NEW SHAPES?

Technology update: There are new look drivers from Titleist and Callaway in our golf shop. The Titleist 907D1 has a triangular shape, and the Callaway FT-I is square. These new shapes are designed to give you the highest moment of inertia on impact. The bottom line is with the same swing and either of these clubs, you can hit longer and straighter drives.

#### CLEVELAND DEMO DAY

Thanks to the rain, we have one more demo day left. You are all invited to come and test drive equipment from Cleveland Golf on SAT. JUN 23<sup>80</sup> 10:00 AM - 2:00 PM.

#### HANDICAP?

All SVCC golfers are encouraged to establish a USGA Handicap. The handicap system was established by the USGA to make the game more enjoyable enabling golfers of differing abilities to compete on an equitable level. All golfers who compete in SVCC events must have a USGA handicap.

If you have any questions regarding the handicap system or to start yours today call the Golf Shop.

#### REMINDERS / ETIQUETTE

All golfers must sign in at the Golf Shop prior to playing.

All beverages consumed on the golf course must be purchased through SVCC. Stocking up in the parking lot or during your round could result in loss of privileges.

Appropriate golf attire is required for practice and play.

Range bags and balls are SVCC property. Do not take them home or on the course!

Areas you **SHOULD NOT** drive any golf carts:

- Anyone's property Stay out of backyards!
- · Areas marked "Cart Path Only."

#### COMMUNITY CARTS REMINDERS

You are in violation of your lease if you are:

- Strapping kids in the bagwell
- · Allowing others to drive your cart
- Driving anywhere on the course prior to checking in at the Golf Shop (and yes that includes at night)
- Stopping at a house during a round to get food or beverages not purchased at SVCC.

If you have any questions regarding these or any other related questions, please contact the Golf Shop.

#### GOLF NEWS & NOTES

#### Golf Shop 479-203-0000 x 2 golf@shadowvalleyinfo.com



#### MEN'S BREAKFAST

Saturday, June  $9^{\text{\tiny{IM}}}$  - Breakfast is served at 7:30 AM and play will begin at approx. 8:15 AM. Sign up as a single and the Golf Shop will pair you into a foursome. A different 4-person format will be used at each Breakfast. Cost is \$5.00 / player and breakfast is \$5.75.

Future Dates; June  $9^{\text{\tiny{IM}}}$ , July  $21^{\text{\tiny{SI}}}$  and July  $28^{\text{\tiny{IM}}}$ .

#### MEMBER - MEMBER

The 2007 Member-Member is underway and remaining match schedule will be as follows:

• Round 1: May 9<sup>™</sup> - June 5<sup>™</sup> • Round 2: June 6<sup>™</sup> - June 26<sup>™</sup>

• Round 3: June 27<sup>™</sup> - July 17<sup>™</sup> • Round 4: July 18<sup>™</sup> - August 5<sup>™</sup>

#### Ladies Golf

Our Ladies league plays Wednesday mornings at 9:00 AM. We are having a great time this year. We encourage all of you to join the league for some fun golf and great camaraderie.

#### LADIES CLINIC

June 15<sup>™</sup>, 16<sup>™</sup> & 23<sup>™</sup> 2:00 - 3:00 PM June 24<sup>™</sup> 2:00 - 3:330 PM

Sign up quickly, class is limited to the first 12 ladies.

Putting, chipping, pitching, bunkers, full swing, rules/etiquette, and club evaluation are all part of the clinic.

#### MEMBER - GUEST

June 28<sup>™</sup>-June 30<sup>™</sup>

We have expanded to 42 teams and will implement a shotgun starting format this year. Additionally, there is a new twist to the horse race!

After the last ball is sunk and winners declared, we will have an awards presentation and reception for the participants and their significant others followed by a spectacular multi-course plated dinner. And to wrap it all up, we will have a pool-side party.

Itineraries will be sent to our members in plenty of time to plan for the weekend.

We look forward to making this the best event yet!

#### **SVMGA**

Anyone interested in joining the MGA, please talk with any MGA member or ask in the Golf Shop for details.

#### THURSDAY NIGHTS

Every Thursday Night starting at 5:30 PM will be our weekly 4-man team scramble events.

We have some new twists planned for these events.

To participate, just call the Golf Shop **BEFORE 5:15** PM to be placed on a team.



#### **UPCOMING EVENTS**

4-Man Team Red, White & Blue Shamble

Date: Wed. July 4<sup>™</sup>

Note: Sign up in the Golf Shop - Singles welcome.

CONGRATULATIONS MGA
EVENT WINNERS

1-Man Scramble

Ronnie Robertson (Net) Jim Kirby (Gross)

4-Man Handicap Team

Stan Lucas Roger McNitt Jason Newby Jeff Pharr

#### **GUEST PACKAGES & PLAY**

Regular fee is \$65.00 per guest. Consider purchasing a Guest Fee Gift Pack:

6 Pack \$342 (\$57 per guest) 9 Pack \$468 (\$52 per guest) 12 Pack \$540 (\$45 per guest)

Our goal is to serve our members and their guests in a professional, friendly manner. Remember:

- Benton and Washington county residents may only play 4 times per year as quests.
- SVCC Tennis or Social members may only play 4 times per year.
- Inform your guest about the dress code.
- Always call ahead for a tee time.
- Inform the staff before your guests arrive if there are special instructions on how you would like to handle the guest fees.

## JUNIOR GOLF REMINDER

The Junior Golf Program requires kids to play after instruction. Therefore, on Tuesday mornings beginning June  $12^{m}$  through July the golf course will be available for play only after 12:15 PM.

#### **EOUIPMENT**

This year we are carrying U.S. Kids Golf clubs. Junior sets include 5 clubs and a golf bag with prices ranging from \$99.95 - \$129.95. The sets are color coded by size and male/female. For example, the smallest set has a red bag and clubs for boys and a pink bag and clubs for girls. For the teen golfer, we are carrying the 10 club set with bag for \$299.95.

#### June Hours

**GOLF COURSE** 

MON - SUN: 8:00 AM - Dark SAT & SUN: 7:30 AM - Dark

#### DRIVING RANGE / SHORT GAME AREA

MON - FRI: Opens @ 7:45 AM SAT & SUN: Opens @ 7:15 AM

Sunday and Wednesday evenings the range will close at 6:00 PM. All other days the range will close at dark.

The Short Game Area will close half an before dark.